



## REBELLE RALLY NAME AND LOGO USAGE

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Rebelle Rally competitors can always use "Rebelle Rally" when referring to and promoting their participation resume. Once a Rebelle, always a Rebelle. However, competitors and the general public cannot use the official trademarked logo or reference for commercial gain.

### The Rebelle brand includes:

- The "Rebelle Rally" name.
- The Rebelle Rally shield logo in any color variation.
- Any element of the Rebelle Rally logo (ex. The Rebelle shield or compass star).
- The "Rebelle U" name.
- The Rebelle U logo in any color variation
- The "Rebelle Trials" name.
- The Rebelle Trials logo in any color variation.



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### Allowed Uses of the Rebelle Brand:

- Use of the [official competitor logo](#) by Rebelle Rally registered competitors to promote their team.
- Reference to the Rebelle and Rebelle Rally as it relates to participation as a competitor.

### Inappropriate Uses of the Rebelle Brand\*:

- Use of any of the above items.
- Use of "Rebelle" and trademarked terms and references for commercial gain, including trainings, events, competitions, etc.
- Verbal and written word use including "Rebelle-inspired", "Rebelle-like", etc.

*\*Such uses must be submitted and approved in writing by the Rebelle Rally Enterprises, LLC ownership. Please reach out to [info@rebellerrally.com](mailto:info@rebellerrally.com) for more information.*